

FOR IMMEDIATE RELEASE

itSMF USA partners with The Accredited Training Council Trade Association (ATCTA)

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PASADENA, CALIFORNIA, *itSMF USA*, MAY 24, 2010 — *itSMF USA* is pleased to announce a new partnership with The Accredited Training Council Trade Association (ATCTA), a community of accredited training organizations throughout the global IT Service Management (ITSM) industry.

The ATCTA's mission is to promote the interests of its members and to represent the voice of the ITSM learner as well as improve the quality of the ITSM industry as a whole. Jayne Groll, President of the ATCTA states, "The services provided by ITSM training providers are critical success factors for ITSM implementation success. Working together, *itSMF USA* and the ATCTA can ensure that the community of ITSM professionals receive the highest quality and most relevant education experience through knowledge sharing and research."

itSMF USA which is dedicated to building a community of professionals for the purpose of networking, knowledge sharing, and education to advance the Service Management profession and strengthen its members. The partnership with the ATCTA is based on both organizations' commitment to quality and advocacy within Service Management and will be shared in our mutual interest in ITSM-based research projects. "*itSMF USA* has been working to expand relationships with other industry organizations that have complementary objectives to our own." says Kirk Holmes, Chairperson, *itSMF USA* Business Development. "This relationship with the ATCTA will help us create innovative and effective ways of achieving our mission to support the professional development of our members and advancement of the industry practice. We look forward to the benefits our members will receive as a result of the *itSMF USA* and ATCTA partnership," states Holmes.

www.atcta.org

www.itsmfusa.org

About *itSMF USA*

Founded in 1997, the Information Technology Service Management Forum USA (*itSMF USA*) is the leading industry association that promotes the use of industry best practices and standards in the provision and management of IT Services. Affiliated with *itSMF International*, *itSMF USA* has nearly 13,000 members and 43 Local Forum Groups serving the *itSMF USA* community in the United States.